

Facts About Souris



ONE OF A SERIES OF INDUSTRIAL SURVEYS
OF MANITOBA CENTRE

by

BUREAU OF INDUSTRIAL DEVELOPMENT
DEPARTMENT OF TRADE AND COMMERCE



Facts About Souris

AN INDUSTRIAL SURVEY

OF

THE TOWN OF SOURIS

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Prepared by

The Bureau of Industrial Development

DEPARTMENT OF INDUSTRY AND COMMERCE

Province of Manitoba

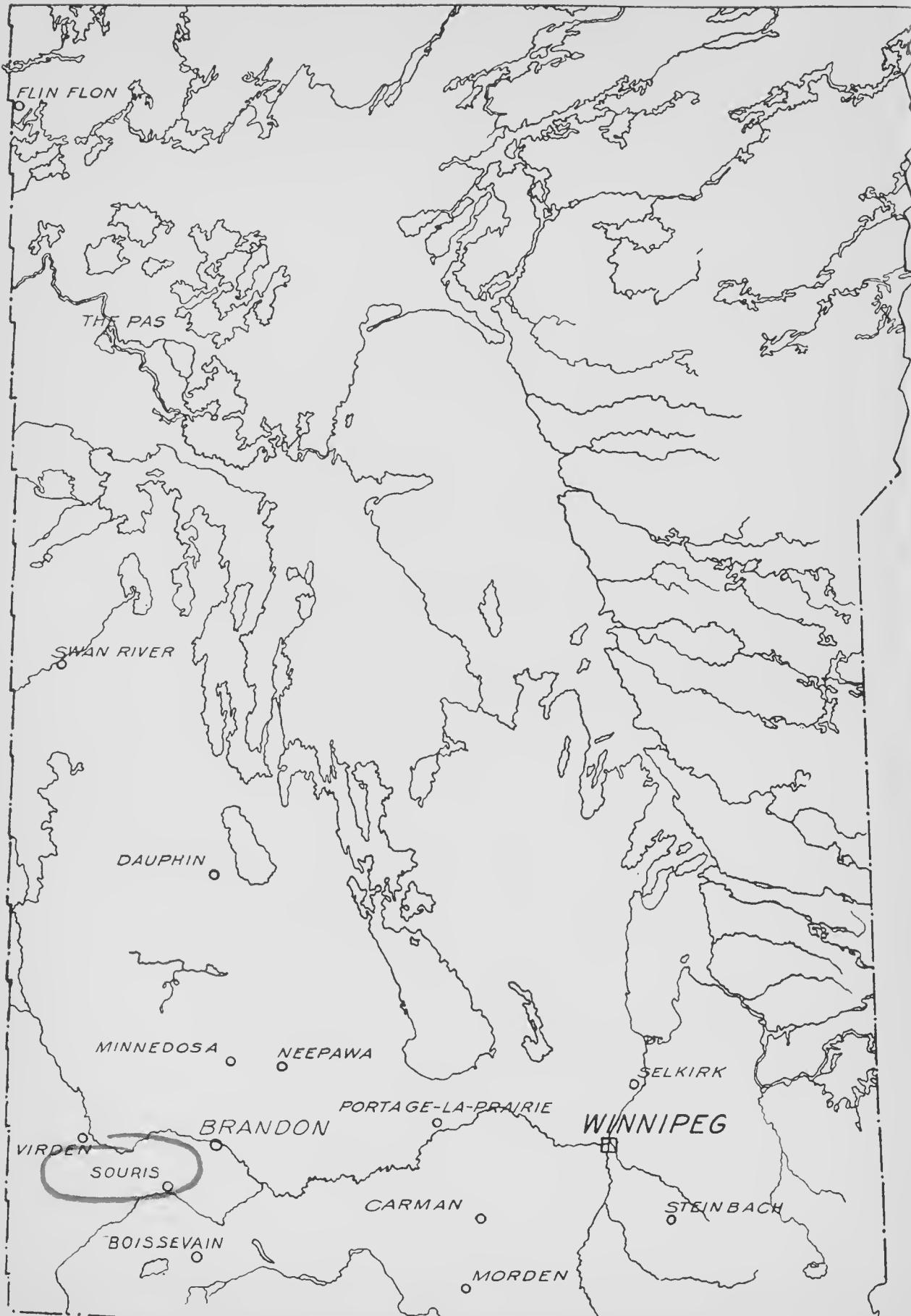
LEGISLATIVE BUILDING

WINNIPEG

F. L. JOBIN
Minister

R. E. GROSE,
Deputy Minister

1956



Southern Manitoba, showing principal centres.

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Souris is an important trading centre for the surrounding district.

Foreword

This booklet is for businessmen. It is one of a series of economic surveys published by the Department of Industry and Commerce designed to provide an inventory and analysis of physical and economic factors concerning incorporated cities and towns in the Province of Manitoba.

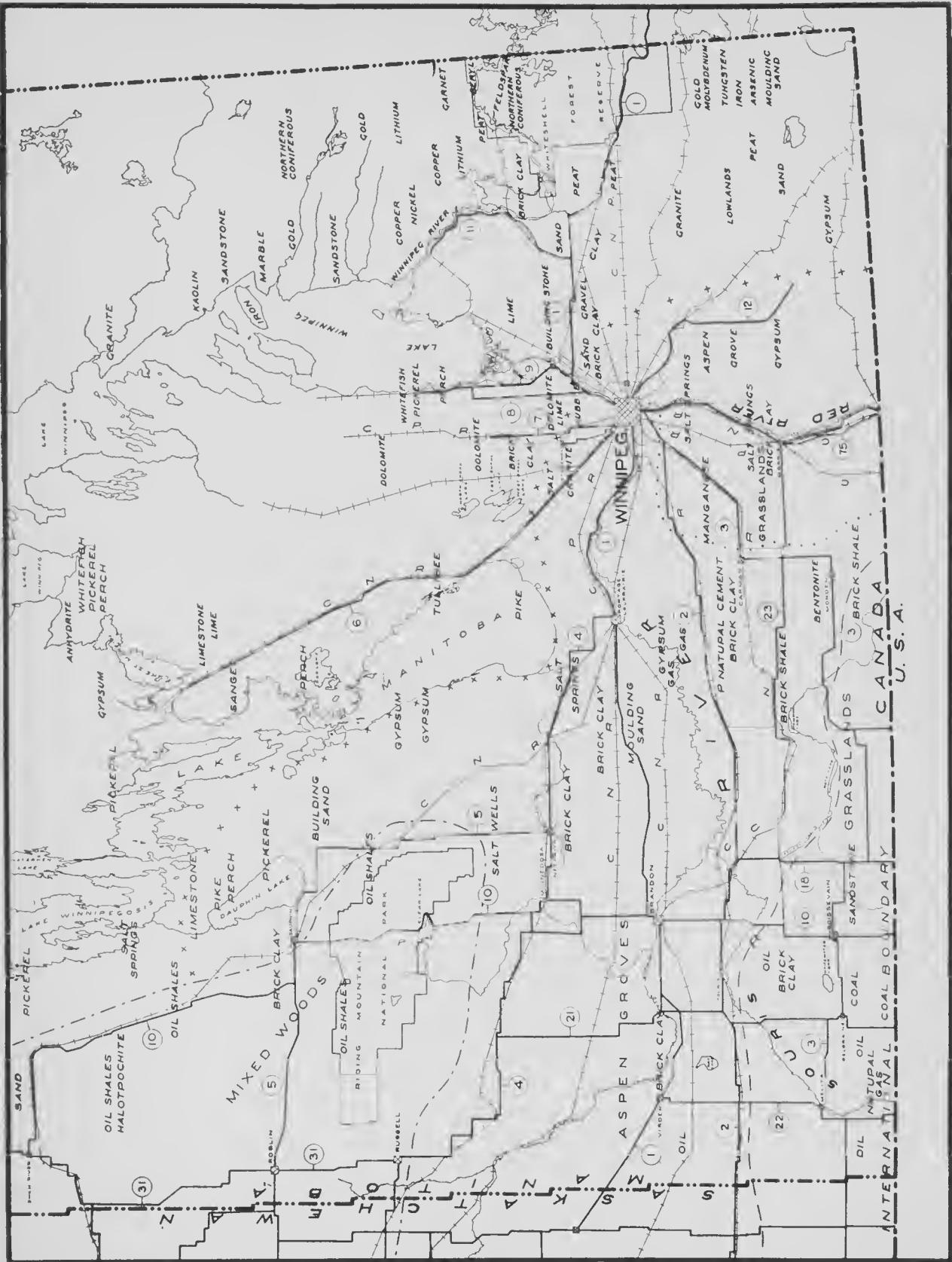
Manitoba cities and towns offer great advantages for production. Labor is reliable and adaptable. Communications by rail, road and air provide convenient and efficient methods of distribution. Within recent years there has occurred a notable advance in the volume and variety of Manitoba industry. A large proportion of the new projects have sprung from local enterprise, and a large number have come from other parts of Canada, the United Kingdom, the United States, and Europe. A noteworthy feature of the new development in the years succeeding the Second World War was the fact that nearly one-third of all new factories commencing operations in the province were located in rural communities.

The Department of Industry and Commerce is pleased to make this publication available for use by businessmen and organizations interested in opportunities for the expansion of manufacturing in this area.

A handwritten signature in cursive script, appearing to read "F. L. Jobin".

Minister of Industry and Commerce.

Natural Resources of Southern Manitoba.



Origin and Background

The town of Souris is situated on the high banks of the Souris River at the mouth of Plum Creek. This stream furnished the power for the first flour mills in the southwestern part of Manitoba. The town is the first divisional point on the Canadian Pacific Railway's southern main line from Winnipeg to Weyburn, Lethbridge and the Crow's Nest Pass through the Rockies. It is also the junction point with the company's important line from Brandon to Estevan coal fields. Souris is 158 miles west of Winnipeg on P.T.H. No. 2, a highway that, with P.T.H. No. 13 in Saskatchewan, serves one of the finest continuous agricultural areas in the Canadian west.

The first settlers arrived at the mouth of Plum Creek in August of 1880. They were followed in the spring of 1881 by the members of the Sowden Colonization Party from Millbrook, Ontario.

The natural beauty of the site at the junction of the two streams, and the rich prairie lands of the far-flung Souris plains to the south, immediately established it as a site for an important community centre that would serve a wide area. The first industry, the McCulloch and Herriot flour mills, was established in 1882 and served homesteaders for 50 to 100 miles south and west.

Today its population, including residents just outside the town limits and those in the rural subdivision of Idylwylde, is approximately 1,800. As a C.P.R. divisional point, close to a quarter of the working population is employed by the railway.

Souris has always been conscious of the value of town improvements. This progressive attitude dates back to a time prior to its incorporation in 1904. In 1910 it voted for the construction of a modern water and sewer system, one of the first towns in the province to undertake such an improvement. It was completed in 1912, and it is noteworthy that the system is completely paid for and has been a profitable source of revenue for general purposes for a number of years. In 1913 the town built its own electric light system; however, it now enjoys all the advantages of the reasonable power supplied by the Manitoba Power Commission. Most of the best business blocks in the town are of solid brick construction, and insurance rates, in consequence, are favourable; the town is classed second class by the fire underwriters.

The town is the retail and service centre for an area that includes all of the R.M. of Glenwood and portions of five other municipalities. During the Second World War one of the largest R.C.A.F. Service Flying Schools was built and operated three miles east of the town. The buildings were dismantled after the war, but the runways and property are now retained by the town as an airport of the future.

Favourable features for Souris' future growth and industrial development include:

The pipeline of the Inter-provincial Pipe Line from the Alberta and Virden oil fields to Sarnia, Ontario, passes within a few hundred yards of the Souris airport.

The cheap lignite coal from the Souris (Estevan) mines is shipped into Manitoba over the line passing through Souris.

Modern facilities of water, sewerage, light, and power furnish the highest standard of living, with low rents and taxes, correspondingly low costs of living, and all the advantages of schools, hospital, churches and recreation.

Agricultural Production

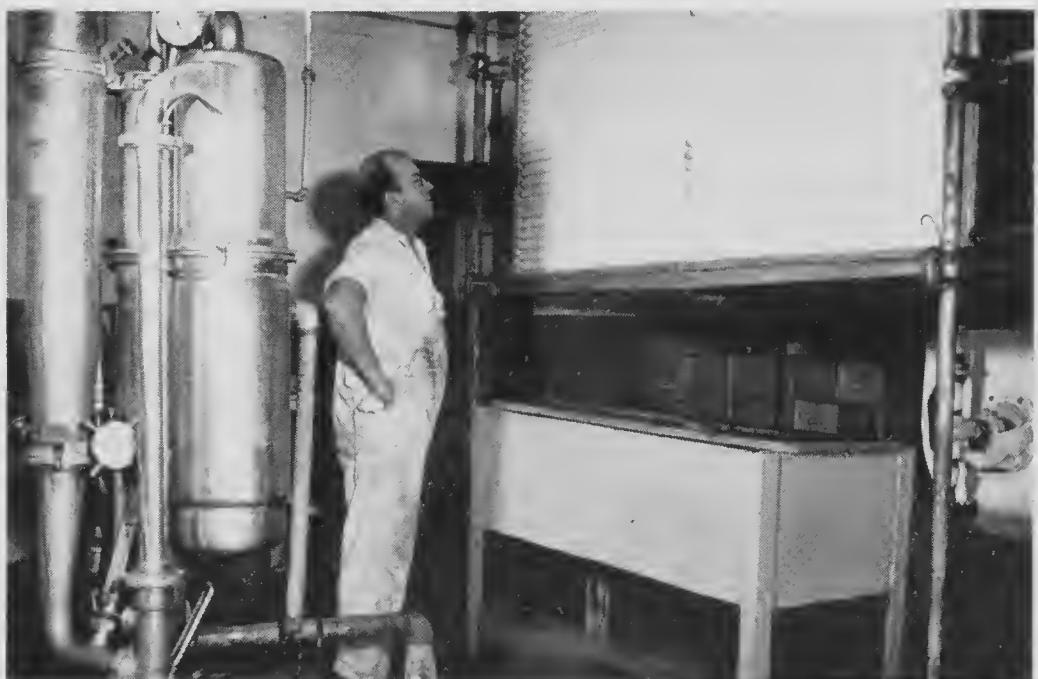
The Souris district is particularly well adapted to raising grain. Nearly 63 per cent of the farm cash income is derived from various grain crops. Wheat, oats, barley and oil seed flax are the leading crops. Other crops such as rye, corn, peas, alfalfa, and sunflowers are also grown successfully.

Livestock are an important supplementary source of revenue, supplying about 28 per cent of the farm cash income. There are a larger number of beef cattle than dairy cattle. In 1955, it is estimated that farm cash income averaged \$6.66 for each acre of farm land. The farm cash income amounted to \$3,400. For the tributary trading district the farm cash income would be almost \$4 million. Comparative statistics for the province are \$9.66 per acre of farm land, and \$3,271 per farm.

Farms have an average value of \$49.86 per acre of farm land—slightly under the provincial average of \$51.71. However, there is a heavier investment in farm machinery—\$13.17 per acre, as compared with the provincial average of \$13.07. This is to be expected in view of the predominance of grain crops and the size of the farms, which average 518 acres.

The 254 farmers in the municipality of Glenwood are comparatively wealthy and have a substantial capital investment in their farms. The average investment for the district is \$25,684, comprising \$14,987 in land and buildings, \$6,831 in implements and machinery and \$4,046 in livestock. Nearly all of the farms are electrified.

There are three grain elevator companies with storage facilities in Souris. The total capacity is 390,000 bushels.



The milk pasteurizing plant and the creamery are the most important local industries.

Climate

Souris has a more moderate climate than many other places in Manitoba. The daily mean January and July temperatures are 1°F. and 67°F.

The growing season is about 106 days; it extends on the average from May 16th to September 23rd.

The average precipitation over the past 25 years has been 18.32 inches. An average of 8.21 inches falls during the growing season.

Transportation

Transportation services are excellent. When the town was modernized in 1910-13, the Canadian Pacific developed its divisional services in the town. The marshalling yards, with over 15 miles of sidings, were located just east of the company's shops in order to serve both lines to the east, one via Brandon and the other directly to Winnipeg.

The importance of this can be realized from the fact that during the season all the C.P.R. grain from southern Saskatchewan passes through Souris. This frequently amounts to a million bushels a day. In addition, all the C.P.R. handled coal from the huge Estevan lignite fields is funneled through Souris. Heavy steel has now been laid on all lines out of Souris to handle this traffic. Excellent service is provided to Winnipeg, Brandon, Estevan, Regina and Weyburn.

Daily bus service east and west is provided. Licensed highway freight carriers offer daily service to and from Brandon to Winnipeg. There are two carriers operating between Souris and Brandon—one carrying livestock, and one carrying general freight. The carrier that has the franchise between Souris and Winnipeg carries both livestock and general freight.



There are over fifteen miles of track in the marshalling yards. Excellent railway service is available to the principal market centres in the West.

Power

Souris is provided with power by the Manitoba Power Commission. It is served from Brandon by a 33,000 volt line. During emergencies, alternative feeds are available from Virden, as well as from Pilot Mound.

There were an average of 745 meters in service during the period from April 1st, 1954 to March 31st, 1955. During the same interval, consumption was about 3,795,000 kilowatt hours.

Commercial Rates

Applicable to all commercial loads up to 20 k.v.a. demand except that motor loads of 2 h.p. total capacity or greater, and arc welding equipment, must be on the standard power rate. Commercial loads in excess of 20 k.v.a. subject to approval.

Energy Charge:

First 100 k.w.hrs. used each month at 6c per k.w.hr.

Next 200 k.w.hrs. used same month at 3c per k.w.hr.

Minimum bill, \$1.00 net per month.

Balance of energy used same month at 2c per k.w.hr.

Power Rates

Applicable to motor loads of 2 h.p. and greater: arc welders, hospitals and public institutions.

Energy Charge:

5c per k.w.hr. for the first thirty (30) hours of use of 80% of total connected load, or 80% of established monthly demand in k.v.a. the same month.

Plus: 3½c per k.w.hr. for the next thirty (30) hours of use of 80% of total connected load, or 80% of established monthly demand in k.v.a. the same month.

Plus: 1c per k.w.hr. for all additional energy used the same month.

Prompt Payment Discount 10% of gross bill if paid within discount date indicated on bill.

Minimum monthly bill \$1.50 per k.w. of 80% of total connected load, or \$1.50 per k.v.a. of 80% of monthly established demand in k.v.a.

In no event will the net monthly minimum be based on less than 25% of highest established demand in previous 12 months and in no case less than 10 k.v.a.

Wholesale Discounts

Applicable to all power services of purely industrial motor loads, except where special contracts are in effect.

First \$200.00 gross bill each month no discount.

Next \$300.00 gross bill each month 10% discount.

On all gross bill in excess of \$500.00 per month 20% discount.



The suspension foot-bridge over the Souris River is over 500 feet long.

Off-Peak Service

20% applied on gross bill prior to wholesale discount.

Subject to approval, power customers with a load in excess of 10 k.v.a. may secure off-peak service provided their control equipment is such that a time switch may be installed to definitely disconnect the service for four hours each day and also provided the effective term is for a minimum of four months which must include the months of November, December, January and February.

Short-Term Power Service

Power customers may contract for service on a seasonal basis for a minimum period of six months or a maximum period of eight months, providing the months of operation do not include November, December, January and February, and the total load is disconnected or connected as the case may be.

Sites

There are three excellent industrial sites, as well as a large, well-constructed building that could be used for many types of manufacturing.

The building is currently used for grain storage. It is in good condition since it was well built originally, having a concrete foundation and basement walls, solid brick side walls and partitions, hardwood flooring and steel fire doors. There is 31,000 square feet of floor space, including the basement.

From the map to be found at the back of this brochure, it will be seen that the industrial sites border the highway. One of the sites is by the railway and is served by sewer and water mains. The other sites can be provided with sewer and water service by a short extension of existing mains.

The townsite comprises 540 acres. About 80 acres of lots are municipally owned, some of which are served with sewer and water. Streets, sidewalks and lanes take up 128 acres; 301 acres are privately owned residential property. There are 31 acres used for commercial and industrial purposes.

The municipally owned industrial sites have been subdivided for residential use. They comprise about five acres. The most desirable site—that served by the railway and with sewer and water facilities—is about 2.2 acres in area. The majority of the lots are $49\frac{1}{2} \times 99$ feet, with some being $50 \times 161\frac{1}{2}$ feet. Serviced industrial lots would be sold by the town at 50 cents per foot frontage. At this rate, the 2.2 acre site, served with sewer, water and trackage, would be available at the bargain price of just over \$600.

The town building by-law provides for fire-resistant construction in the first class fire zone and places a minimum value of \$1,400 on all new buildings erected.

Water and Sewerage

The Souris River is the source of water for the municipally owned system which was installed in 1912. The system is paid for and there are no frontage tax levies—a situation which makes the town unique and results in comparatively low municipal taxes. The new concrete dam just east of the town regulates the flow of the Souris River, and forms a huge reservoir about five miles long, and in places, 15 feet deep. The layout of the water and sewerage systems is shown on the map at the end of this brochure.

The water distribution system comprises 6 miles of cast iron mains, ranging from 4 to 8 inches in diameter. There are 400 domestic services, 44 commercial services, 1 industrial service and 72 hydrants. Two electric pumps of 200 and 100 g.p.m. deliver water directly to the mains, after it has been purified by filtration, chlorination, and treated with carbon and alum. A belt-driven pressure pump delivers water from the reservoirs, which have capacities of 90,000 and 50,000 gallons, to two pressure tanks of 15,000 gallons each. This pump is driven by a gasoline engine. The domestic pressure is 40 p.s.i.; the pressure can be raised to 90 p.s.i. for fighting fires.

The filtration system has a capacity of 80,000 gallons per day, with additional well capacity of 20,000 gallons. Consumption is 50,000 gallons per day, leaving about 50,000 gallons per day for new customers. Capacity can easily be increased by installing additional filtration units.

A primary sewage treatment plant was built in 1951. It has a capacity of 100,000 g.p.d. The sludge is buried, while effluent is discharged into the Souris River below the town.



The business establishments on Crescent Avenue overlook the fair grounds.



Sauris is the administrative centre of a hospital district that includes all or portions of the surrounding rural municipalities.

The following is a chemical analysis of the water before and after treatment:

	Before Treatment	After Treatment
PH.....	8.1	8.1
Iron (Fe).....	0.6 p.p.m.	0.6 p.p.m.
Sulfate (SO ₄).....	88.8 p.p.m.	106.0 p.p.m.
Total solids.....	1040.0 p.p.m.	1160.0 p.p.m.
Total hardness.....	540.0 p.p.m.	570.0 p.p.m.
Equivalent to.....	37.8 gr/gal.	40.0 gr/gal.

Water bills are rendered monthly. The following rates apply.

Industrial

First 50,000 gallons at 60c per 1,000 gallons.

Next 25,000 gallons at 30c per 1,000 gallons.

Balance at 20c per 1,000 gallons.

Plus meter rental at \$1.00 per month.

Commercial and Residential

First 300 cubic feet at 75c per 100 cubic feet.

Next 200 cubic feet at 70c per 100 cubic feet.

Next 300 cubic feet at 65c per 100 cubic feet.

Balance at 60c per 100 cubic feet.

Plus meter rental of 35c or 25c, depending upon size of meter.

The minimum bill is \$2.25, excluding meter rental.

The Provincial Sanitary Control Commission supervises all matters concerning the discharge or drainage of sewage or waste into any body of water. It issues licenses on the recommendation of provincial sanitary engineers.

Population

According to the 1951 census there were 1,584 persons living in Souris at that time. This total did not include those living in Idylwylde, a section of the town that is not within the town limits, but which includes the hospital. If the people living in this section, and other residents living just outside the limits are taken into account, then the population is approximately 1,800.

The district around Souris has been particularly affected by the mechanization of agriculture. The result has been a gradual reduction in the rural population over the past sixty years. During the last decade, the increase in the population of the town has about matched the decline in the rural district. It is expected that the population of the town and immediate district will be stabilized at about the present level, barring any radical alteration of the local economy.

Markets

The trading area served in a general way by Souris includes all, or portions of, the rural municipalities of Glenwood, Whitehead, Oakland, Whitewater, Cameron and Sifton. The population of these municipalities is 9,006, including the town of Souris itself. There were 3,282 in the immediate trading area alone, according to the last census. It is estimated that the personal income in Souris and its immediate trading area, is in the neighborhood of \$3,000,000; comprising \$1,500,000 from farm cash income, \$1,000,000 in wages and salaries, \$350,000 net income from business and professional services and \$100,000 from investments.

Souris is centrally situated with respect to several of the major market areas in Manitoba and Saskatchewan, namely: Brandon, Winnipeg and Regina. The most recent taxation statistics, published by the Department of National Revenue, show that the income of taxpayers in the three cities mentioned is—Brandon, \$20,055,000; Winnipeg, \$402,952,000; Regina, \$98,362,000.

One of the principal reasons for Souris' existence is its function as a marketing and service center. The 1951 census of distribution shows that retail sales in that year were \$2,157,900. This is \$1,362 per capita, based on the population of the town itself, and \$657 per capita, based on the population of the immediate trading area. Per capita retail sales for the province were \$783. It is estimated that retail sales in 1955 were about \$2,400,000 or roughly half the potential trade from the whole tributary district. This percentage, of course, is higher in some lines than in others.

Retail Sales in Souris

	Number of Stores	Sales
Total, all stores.....	38	\$2,157,900
Food and Beverage group.....	11	677,800
Grocery and Combination stores.....	4	452,400
General Merchandise group.....	3	183,800
Automotive group.....	5	415,300
Apparel and accessories group.....	4	90,300
Other retail stores.....	15	790,700

Source: Census of Distribution.

Businesses

Avalon Theatre	Theatre
Agricultural Office	Manitoba Extension Service
Armour, A.	Construction Contractor
Baizley, Dr. C. G.	Chiropractor
Bank of Montreal	Bank
Box Brothers	Hardware
Buscarlets' Fuel and Transfer	General freight and livestock carrier
Canadian Legion Club	Beer and soft drinks
Canada Packers Limited	Creamery, pasteurized milk, etc.
Carlisle's Beauty Shop	Beautician
Carnegie, Dr. G. C.	Veterinary surgeon
Cartlidge, R.	Painter and decorator
Central Market	Groceries and meats
Chocolate Shop	Cafe
Chojecki Shoe Repair	Shoe Repairs
Christy, Wm.	Painter and decorator
Clark, R. R.	Bulk oil
Clayton, T. W.	Greenhouse and market garden
Colvin, Jack	Service station
Cubbon, S. and Son	Garage, implements and body shop
Davidson Jewellery	Jewellery and watch repairs
Diehl's Funeral Home	Mortician and furniture
Dodd's Plumbing and Sheet Metal	Plumbing and heating
Edwards, H.	Dry goods
Eisler, F. H. and Son	General contractor
Forrest and Forrest	Barristers and insurance
Gar's Garage	Garage
Gilchrist Motors	Garage
Grant, Dr. A. M.	Physician
Grant's Pharmacy	Druggist
Griffith's Auto Clinic	Repairs and welding
Hatch, J. G.	Druggist
Howard's Farm Equipment	Implements
Howard, L. L.	General freight carrier
Imperial Oil Ltd.	Bulk oil
Jacobson's Studio	Photographer
Kachanoski's Shoe Repair	Shoe repairs
Kiddies' Toggery	Children's wear
King Edward Hotel	Hotel
Kingsmill, A.	Cabins
Kitchen, S. J. and Son	General contractors
Knight, Dr. L. W.	Physician and surgeon
Kohut Brothers	Implements and hardware sales
Lake of the Woods Milling Co. Ltd.	Elevator
Manitoba Pool Elevators	Elevator
Manitoba Power Commission	Appliances
Manitoba Telephone System	Telephone
Marshall-Wells Store	Hardware
Matheson Lumber	Builders' supplies
Mayo Radio Service	Electrical service
McBride, S.	Motel
McBurney Construction	Contractor
McBurney Service Garage	Garage
McCabe Grain Co. Ltd.	Elevator
Modern Grocereteria Ltd.	Groceries
Monarch Lumber Co. Ltd.	Builders' supplies
Murray's Body Shop	Body shop
Murray's Farm Equipment	Implements
Murray's Garage	Garage
Pat's Recreation Centre	Bowling, billiards
Parkview Grocery	Grocery
Peacock, A. G.	Blacksmithing, welding and fancy iron work
Red and White Store	Grocery
Rio Cafe	Cafe
Robinson MacLeod Stores	General store
Roney, I.	Livestock carrier
Royal Bank of Canada	Bank
Royal Restaurant	Restaurant
Snack Bar	Cafe

Souris Bakery	Bakery
Souris Dry Cleaners	Dry Cleaning
Souris Meat Market	Butcher
Souris Mercantile Ltd.	Dry Goods
Souris Plaindealer Ltd.	Printing and publishing
Souris Quick Freeze Locker Plant	Curing and smoking meat
Southgate and McCabe	Barber and billiards
Specialty Shop	Ladies' wear
Stedman Bros. Ltd.	Smallwares, 5c to \$1.00
Sutter, Dr. B. D.	Physician
Ted's Jewellery	Jewellery
Tip Top Service Station	Service Station
Torbitt, A. E.	Construction
Treleaven, E.	Bulk oils
Turner Farm Equipment	Implements and insurance
Ward, Dr. J. H. B.	Dentist
Webster's Electric	Electrical contractor
West End Service Station	Service station
Williamson, J. and Son	Cabinet makers and builders
Willison Agencies	General insurance



Victoria Park beach is popular with residents and tourists alike during the hot summer months.

Labor

There are 587 men and 613 women over 14 years of age in the town. The labor force comprises 464 men and 100 women. Of the women 99 per cent are employed and 98.5 per cent of the men.

There are 345 men and 94 women in the wage-earner category. A majority are employed by the railway. At the time of the census, median earnings, reported by male wage-earners, were \$1,939. This is 6.3 per cent above that for the province. Of course, the median wage, in both instances, is lowered considerably by the earnings of employees who worked only part of a year; half the male wage-earners reported earnings over \$2,500 at the time the census was taken. Current indices show that wages have risen by 31 per cent since the census was taken.

Legislation Affecting Labor

All wages, with certain exceptions in agricultural and domestic service occupations are subject to the Minimum Wage Act of Manitoba. This Act stipulates the minimum below which wages must not go. Present wage rates (minimum) are 48 cents an hour for experienced male workers under 18 and 60 cents for those 18 and over. Experienced female workers in urban areas have a minimum rate of 48 cents an hour for those under 18 and 55 cents an hour for those 18 and over. In rural areas the rates are 45 cents an hour for those under 18 and 52 cents an hour for those 18 and over. In accordance with the Manitoba Fair Wage Act, two Fair Wage Boards are active in the province, governing the construction and hairdressers industries respectively. These boards establish minimum fair wage rates and maximum hours for the different groups. Under the Manitoba Vacations with Pay Act, all employees who complete a year's service are entitled to not less than one week's annual vacation with pay and two weeks with pay is mandatory following the completion of three year's continuous service. The Labor Relations Act provides for a Labor Relations Board to promote equitable relations between employers and employees and to facilitate the just settlement of disputes. The Board is composed of a chairman, three members representing management and three representing labour. Subject to certain revisions warranted by special circumstances, the Hours and Conditions of Work Act, administered by this Board, specifies an eight-hour day, a forty-eight-hour work week for male employees, a forty-hour week for female employees, overtime rates of time and a half, the observance of statutory holidays, and notice of termination of employment. The Workmens' Compensation Act established a provincial accident fund from which compensation is paid to disabled workers and to dependents of workers killed in the course of employment. Employers pay into the fund and are insured against liability for employees' accidents. The Manitoba Factories Act sets forth detailed regulations for safety, health and welfare of workers and for the systematic inspection of plants.

Financial Services

There are branches of two of Canada's chartered banks in Souris, namely: the Bank of Montreal and the Royal Bank of Canada. The Souris Credit Union Society Limited has recently been formed.

Municipal Affairs

Municipal affairs are under the control of a mayor and four councillors.

Souris is one of the towns that have been assessed under the new program which will ensure a uniform basis of assessment throughout the province. The equalized assessment is \$1,159,000.

The town is in a very favourable financial position, as will be evident from the statistics quoted below. In common with all other centres, both revenues and expenditures have increased during the post war period. The decrease in taxes for debentures and deferred liabilities should be noted. This factor indicates flexibility; municipal taxes are not pegged to a high level, but may be adjusted according to changes in the general economy. It should also be noted that investments exceed debentures and deferred liabilities by \$24,985.21.

Business taxes are 15 per cent of the rental value of the occupied premises; this is determined by the Provincial Municipal Assessor annually. Town officials have always been interested in industrial development, and they would be prepared to offer the maximum inducements, in the way of municipal tax reductions and fixed assessments, permitted by the Municipal Act, to suitable manufacturing companies.

Financial Statistics For Souris Showing Percent Change From 1946 to 1955

	1955 \$	Percent Change From 1946 to 1955 %
Tax Levies		
School.....	23,318.45	+ 67.0
Debenture and Deferred Liability.....	5,884.10	- 42.6
Municipal.....	29,470.75	+329.6
Business.....	8,656.80	+185.9
Total Tax Imposed.....	67,612.67	+ 90.6
Revenues		
Net Tax Revenue (less reserve).....	66,580.20	+ 92.2
Other Revenue.....	33,128.00	+ 94.3
Total Revenue.....	99,708.20	+ 92.9
Net Revenue for Current Purposes.....	96,708.20	+ 87.1
Expenses		
Schools.....	24,544.00	+ 76.3
Debenture and Deferred Liabilities.....	6,146.25	- 39.6
Total Uncontrollable.....	30,690.25	+ 21.5
Public Works.....	19,276.39	+162.2
Protection, Persons and Property.....	6,995.67	+ 65.9
Social Services.....	6,079.02	+ 50.9
Miscellaneous.....	6,002.78	+130.9
Administration.....	10,756.99	+102.0
Total Operating Cost.....	92,726.15	+ 90.1
Debt		
Debentures.....	14,751.87
Deferred Liabilities.....	16,994.04
Total.....	31,745.91	- 47.3
Investments.....	56,731.12	+ 1.5

It should be particularly noted from the above that the town has a debenture debt of only \$14,751.87, and deferred liabilities of \$16,994.04—a total of \$31,745.91 with investments of \$56,731.12, or a margin of \$24,985.21 over indebtedness. An enviable record.

Manufacturing and Processing

There are four manufacturing establishments, two of which process agricultural products. The creamery is the more important from the viewpoint of gross value of production.

<i>Establishment</i>	<i>Products</i>
Canada Packers Limited.....	Pasteurized milk, butter, eggs, poultry
Souris Bakery.....	Bakery products
Souris Plaindealer Ltd.....	Printing and publishing
Souris Quick Freeze Locker Plant.....	Processing ham and bacon and sausages

Social Supplements

Few towns are better equipped to care for the social and recreational requirements of a community. All forms of sport flourish. The town's hockey, baseball, lacrosse, tennis, golf and curling records are widely known. The Memorial Rink was built in 1949 and provides ice for skating and curling. The Souris Golf and Country Club has an exceptionally fine nine-hole course; it is located in rolling terrain about a mile from town. There are two athletic fields, one at the Fair Grounds and the other in Victoria Park. The latter is a very attractive natural park, 25 acres in area. In 1953 the dam just east of the town was rebuilt under the P.F.R.A. The reservoir furnishes excellent motor boating for a distance of four miles. There is good swimming at Park Beach, and good fishing below the dam. There is also good deer hunting and chicken shooting to be had within a few miles, and excellent duck and geese shooting in the nearby Whitewater and Oak Lake marshes.



The Souris Golf and Country Club has an exceptionally fine nine-hole course about a mile from the town.

Hospital

Souris is the administrative centre of a new Hospital District that includes the town of Souris, the village of Hartney, and all or portions of the rural municipalities of Glenwood, Whitewater, Oakland, Whitehead, Cameron and Sifton. Over \$200,000 was spent in renovating and adding two wings to the Souris District Hospital. The remodelling was completed in 1953. There are 29 beds, a children's ward with four beds and a nursery with five basinettes. Diagnostic and X-ray facilities are available. The town has applied for entrance into an established Health Unit.

Three practicing physicians and surgeons, one dentist, two optometrists and one chiropractor have offices in Souris.

Schools

There are two schools—an eight-room elementary and a six-room collegiate. Instruction is given in all grades up to and including Grade XII. There are fourteen teachers—the current enrolment is 413.

Organizations

Most of the fraternal orders have branches in Souris, including the Masonic and Eastern Star, the Oddfellows and Rebekahs, the Loyal Orange Lodge, the Canadian Order of Foresters, two chapters of the I.O.D.E., Beta Sigma Phi, the 12th Manitoba Dragoons and the Souris Game and Fish Associations.

The Kiwanis, B.P.O. Elks, Royal Purple and Canadian Legion Service clubs play an important part in the life of the community. The Souris and Glenwood Chamber of Commerce plays an active part in the business phases of the town and district.

Religious denominations, with church facilities, include the Anglican, Pentecostal, Roman Catholic and United.

Further Enquiries

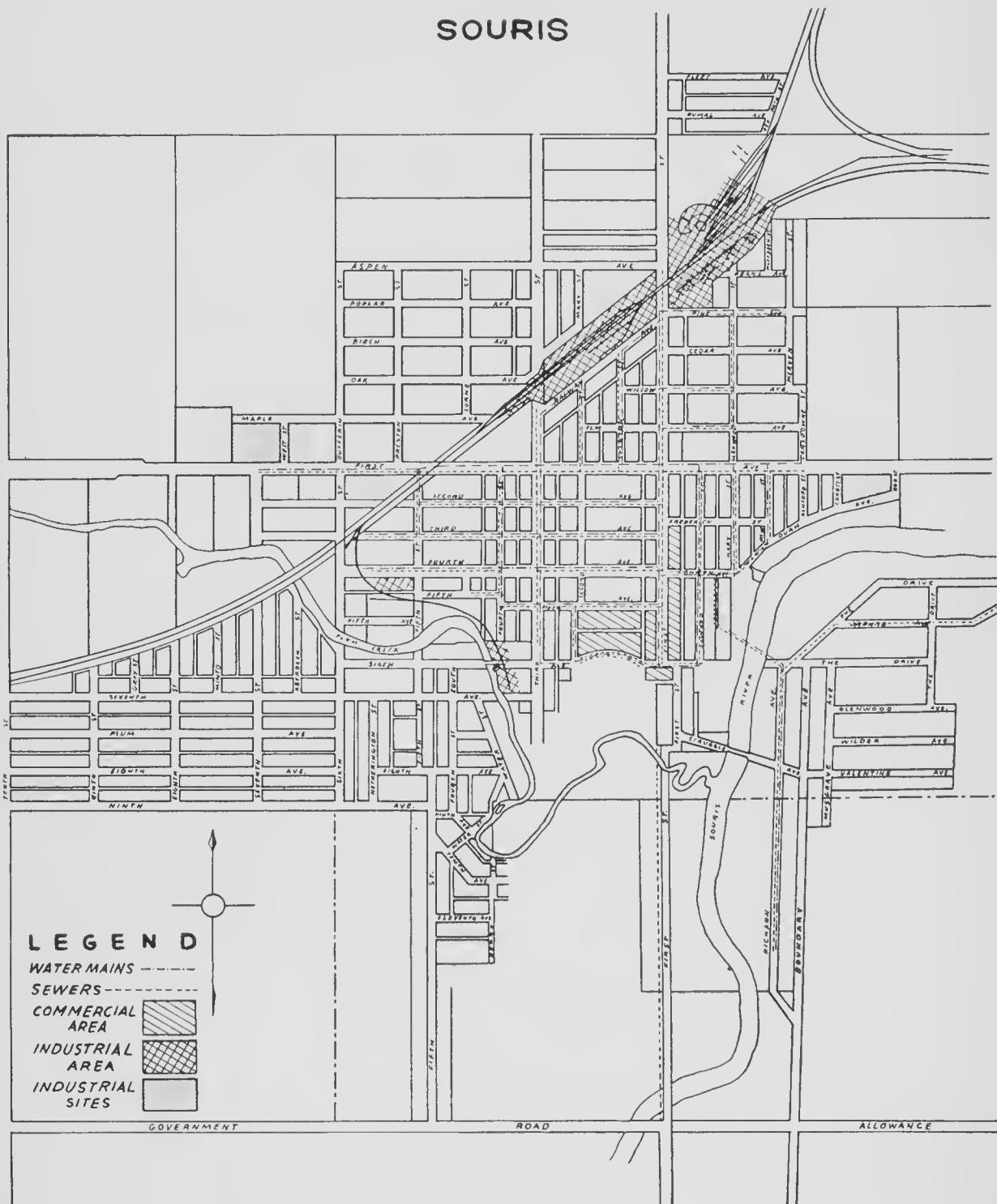
For the sake of brevity, many details have been omitted from this publication. Any industrial organization or business firm requiring further information or special data pertaining to any or all of the foregoing topics may obtain these details from any of the three agencies listed below:

- The Mayor Souris, Manitoba
The Secretary, Souris Chamber of Commerce Souris, Manitoba
The Department of Industry and Commerce,
Legislative Building Winnipeg, Manitoba



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SOURIS





THE DEPARTMENT OF INDUSTRY AND COMMERCE IS *at your Service . . .*

... regarding

Plant Location

The Department will provide manufacturers interested in the possibility of locating in Manitoba with complete and accurate data on all factors related to the establishment of manufacturing operations in this area. Special confidential reports will be prepared at the request of potential manufacturers. These reports will contain detailed information on such factors as market data and analysis, labor supply and wage rates, availability and cost of power, taxation, transportation facilities, availability of sites and buildings and related industrial location data.

Sub-contract or Manufacturing Under License Arrangements

Contact with Manitoba manufacturers will be provided by The Department to firms from outside the province interested in having their products wholly or partially manufactured and assembled on a sub-contract or manufacturing license arrangement.

Location of Agents and Distributors

The Department will also assist manufacturers seeking sales representatives. Contacts with suitable agents or agencies can be arranged for firms seeking representation in this area.

DEPARTMENT OF INDUSTRY AND COMMERCE

Province of Manitoba

LEGISLATIVE BUILDING - WINNIPEG, MANITOBA

